



Rob Lamb Group CEO RMSI



Rob Lamb began his medical career as a paramedic in Sydney, Australia, then became a rescue officer, an intensive care flight paramedic and helicopter rescue crewman. After reaching the top of his field in Australia, he headed to Iraq and Afghanistan. While working as a contractor in volatile areas in Iraq, Lamb observed shortfalls in medical services, which led him to establish his own fully integrated medical services and emergency response company.

Founded in 2006, RMSI currently serves governments, non-government organizations and corporate clients across the globe with ground operations focused on Afghanistan and Iraq. It has also operated as far afield as Sudan, Libya, Liberia, Somalia and Pakistan.

Lamb has successfully led multiple life-saving medevac missions and regularly travels to RMSI field operations based in hostile territories with his simple philosophy: A leader must have been where he expects his team to go, and must have done what he expects his team to do.

Q: Who is RMSI?

A: RMSI, a world-class integrated medical solutions provider for hostile environments, is affiliated with International SOS, the world's leading medical and travel security services company. The companies combine their resources and expertise to deliver medical services for clients and members operating in hostile environments.

Q: How is RMSI's service delivery model unique?

A: RMSI is dedicated to providing medical services in hostile environments such as Libya, Somalia, Iraq and Afghanistan for a large number of government and defense organizations as well as private companies.

Through a close operational relationship, RMSI and International SOS have been able to leverage the unique strengths and experience of each organization and ensure that clients benefit from the seamless integration of assistance and medical response and evacuation capabilities. The combination of the unparalleled resources and infrastructure of International SOS and the unique capabilities of RMSI ensures that the solution put in place in each country, at each client site, is effective, appropriate to the location and requirements, and offers the best value.

International SOS's comprehensive integrated medical and travel security services, backed by more than 10,000 employees across 700 locations in 76 countries, complement the total solutions provided by RMSI and further augment RMSI's capabilities.

Q: How does RMSI's infrastructure support military readiness and changes in deployment?

A: RMSI has a robust capability in each of the countries and territories in which it operates. The in-country team is comprised of former active duty personnel who know and understand the dynamic needs of a military organization. This team is backed by dedicated resources such as air ambulances and rapid deployment

teams who are responsive to any urgent requirements that may arise. The organic resources are then further enhanced by an extensive provider network, ensuring additional capacity and redundancy in the system. All operations are overseen and coordinated by the 24/7 mission response center that provides the communication, satellite tracking and medical oversight that are vital components for mission success.

Q: How can RMSI assist the DoD and overseas military in patient movement and urgent care?

A: The key to success is the seamless coordination of all personnel and assets under one unified operating entity. The RMSI clinicians are able to link in with RMSI ground and air ambulances and have this all coordinated by the RMSI mission response center. There are very real operational efficiencies in having every step of the medical chain operating according to the same guidelines and protocols. This integrated system ensures patients receive the best possible care, as they have an RMSI clinician with them on every step throughout the journey until the patient is safely admitted into the nearest center of medical excellence. Regardless of the patient's location, whether Mogadishu, Baghdad or Kandahar, the RMSI team has proven experience in evacuating critically ill patients from remote forward operating bases or military air bases to support both tactical and strategic medevac missions, thus ensuring they have the best chance of recovery. ★